

BERWYN RT66 CAR SHOW

Sponsor Benefits

	PRESENTING	PRO STOCK	SUPER NITRO	NITRO	FUEL	FULL RACE	STOCK
BRANDING AWARENESS	\$25,000	\$10,000	\$7,500	\$5,000	\$1,000	\$500	\$175
Lead Presenter of Car Show Awards	★						
Prominent Logo Placement on All Billboards	★						
Solo Stage Naming Rights with Logo on Top Banner		★					
Audio commercial played throughout the event	3	2	1				
Logo on goodie bags	★	★	★	★	★	★	
Logo on event flyer (10,000+ distributed)	★	★	★	★			
Opportunity to place 800 pieces of promotional marketing collateral in event goodie bags	★	★	★	★	★	★	★
Event-wide sponsorship announcements day of event	★	★	★	★	★	★	
Sandwich board posters with sponsor logo along walkway	★	★	★	★			
Car Show award(s): Logo on award & mention at ceremony	LOGO ON ALL	LOGO ON 20	LOGO ON 15	LOGO ON 10	LOGO ON 5	LOGO ON 1	
Company logo included on Program Event Map	★	★	★	★			
Logo/Name on T-shirt	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Mega 20x20 booth space at the show includes: banner, 2 tables and 4 chairs	★	★	★	★			
Standard 10x10 booth space at the show includes: banner, 1 table & 2 chairs					★		
Registered car spaces:	3 CARS	3 CARS	3 CARS	3 CARS	1 CAR		
PUBLIC RELATIONS							
Company name included in the media alert as a sponsor to local media outlets	★	★	★	★			
ONLINE, SOCIAL MEDIA, AND EMAIL							
Listed on BerwynRt66.com home page and sponsor page	★	★	★	★	★	★	★
Dedicated email blast mention with logo and link	★	★	★	★			
Facebook mentions on the event page	★	★	★	★			
Prominent size placement of logo	★	★	★	★			