

# 2024 REALTY OF CHICAGO® BERWYN RT66 CAR SHOW

## Sponsor Benefits

	PRO STOCK	SUPER NITRO	NITRO	FUNNY CAR	FUEL	FULL RACE	STOCK
<b>BRANDING AWARENESS</b>	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$175
Lead Presenter of Car Show Awards	★						
Audio commercial played throughout the event	1	2					
Logo on goodie bags	★	★	★	★	★	★	
Logo on event flyer (10,000+ distributed)	★	★	★	★			
<b>NEW</b> Stage Naming Rights	SOLO ★	★ *					
Opportunity to place 600 pieces of promotional marketing collateral in event goodie bags	★	★	★	★	★	★	★
Event-wide sponsorship announcements day of event	★	★	★	★	★	★	
Sandwich board posters with sponsor logo along walkway	★	★	★				
Car Show award(s): Logo on award & mention at ceremony	LOGO ON 20	LOGO ON 15	LOGO ON 10	LOGO ON 7	LOGO ON 5	LOGO ON 1	
Company logo included on Program Event Map	★	★	★	★			
Logo on T-shirt	★	★	★				
Name on T-shirt					★	★	★
Mega 20x20 booth space at the show includes: banner, 2 tables and 4 chairs	★	★					
Standard 10x10 booth space at the show includes: banner, 1 table and 2 chairs				★	★		
Registered car spaces:	3 CARS	3 CARS	3 CARS	2 CARS	1 CAR		
<b>PUBLIC RELATIONS</b>							
Company name included in the media alert as a sponsor to local media outlets	★	★	★	★			
<b>ONLINE, SOCIAL MEDIA, AND EMAIL</b>							
Listed on BerwynRt66.com home page and sponsor page	★	★	★	★	★	★	★
Dedicated email blast mention with logo and link	★	★	★	★			
Facebook mentions on the event page	★	★	★	★			
Prominent size placement of logo	★	★	★	★			